Global Island Partnership Side Event
Implementing the Programme of Work on Island Biodiversity: Lessons and Challenges
30 April 2012, Montreal, Canada
Micronesia Challenge Team

- Evangeline Lujan, Chair, Guam
- Alissa Takesy, Vice-Chair, FSM
- Bruce Kijiner, Secretary, RMI
- Sebastian Marino, Palau
- Fran Castro, CNMI
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- Trina Leberer, TNC
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THE MICRONESIA CHALLENGE

Regional conservation commitment, with five Micronesian governments pledging to effectively conserve at least 30% of near shore marine and 20% of terrestrial resources by 2020.
What is the Micronesia Challenge?

• The MC is a shared commitment, in which the leaders of Micronesia agree to: “effectively conserving at least 30% of the near-shore marine and 20% of the forest resources across Micronesia by 2020.”

• Effective conservation – The overall goal is to maintain or improve the health of the natural resources in an area and the communities who depend on them.
Goals of the Micronesia Challenge

- Sustain our unique island biodiversity;
- Ensure a healthy future for our island people;
- Protect our unique island cultures;
- Guard the foundations of our future development, our pristine island environments;
- Sustain the livelihoods of our island communities;
- Contribute to global and national targets
Continuing to leverage tremendous progress!

- Strengthened 190 protected/managed areas over more than 680,000 hectares!
- Leveraged over $15,000,000!
- Building an Endowment at approximately $10.9 Million (and counting)!
- Mentored over twenty Young MC Champions!

The Micronesia Challenge
www.micronesiachallenge.org
Continuing to leverage tremendous progress

- Micronesia Biosecurity Plan
- Funding opportunities (almost $27M)
  - LifeWeb: $1.9M; $11M
  - The Packard Foundation: $3M
  - GEF: $6M
  - TNC/CI Pledge: $6M
- First challenge that has catalyzed other efforts such as Caribbean Challenge and Coral Triangle
Progress on the MC

• Report of the progress of each measures working group – effective conservation
  • Performance Measures – terrestrial, marine
  • MC has held 6 regional workshops:
    • 2006 MC Planning Mtg – Palau
    • 2008 MC 1st Measures Mtg – FSM (Marine & Terrestrial)
    • 2009 MC Climate Change Mtg – RMI
    • 2010 MC 2nd Measures Mtg – Palau (Marine)
    • 2011 MC 3rd Measures Mtg – Chuuk (Terrestrial)
    • 2012 MC 4th Measures Mtg – ROP (Marine)
  • Communication group
Measure Progress

- **Terrestrial Measures Meeting**
  - Chuuk, July 2011
  - Testing six terrestrial Indicators

- **Marine Measures Meeting - Palau, February, 2012**
  - Finalized four regional marine indicators
  - Reviewed results of MPAME tool - will be implemented in new sites

- Approved MC Regional Database procedures
MC Progress

• New Initiatives
  o RARE Social Marketing Programs for each jurisdictions
  o New MC website
  o MC newsletter
  o Educational Partnerships
  o MC now used as key ecosystem based strategy for biodiversity conservation & climate change adaptation in the 5 MC jurisdictions
MC Progress

- MC Regional Sustainable Finance Plan
- Resolution passed at the MCES
- RMI – Met $2M requirement (incl. $65K at this Summit) to trigger $1M pledge from CI
- Palau – Deposited $1.4M in Palau’s MC endowment subaccount to complete their commitment resulting in final $1M from TNC
- FSM – Working to secure $250K by end of March for FSM MC endowment in order to trigger $500K balance from TNC
New Marketing Initiative

one MICRONESIA
A Campaign to Conserve Our Shared Resources

on the
One Micronesia
FAN PAGE

like us!
MC Communications Working Group

- Monthly Newsletter (25,000 subscribers)
- Database drive
- One Micronesia Campaign Support
- Marketing Group start-up
- Creating story of regional leaders and their involvement with the MC
- Creating inventory of community events for possible MC partnership/sponsorship
MC Communication Plans

- RMI – Implementing Reimaanlok since 2008
- Palau – Final and Implementation Phase
- Yap, FSM – scheduled to develop plan in May, 2012
- Guam – Planning stages
- CNMI – Planning stages
Next Steps

• Hire MC Regional Coordinator by May, 2012
• Complete first $18M of MC endowment
• Implement MC Regional Sustainable Finance Plan
• Assist communities to develop vulnerability assessments and plans to address climate change impacts
• Socioeconomic Measures Meeting planned for 2012
Thank You
Merci
Si Yu’us Ma’ase
Olomwaay
Sulang
Kamagar
Kinisou chapur
Kalahngan
Kulo ma lalap
Kommol tata